

**Meadowcroft Day Camp 260 Bowker Street Norwell, MA 02061 [www.meadowcroftcamp.com](http://www.meadowcroftcamp.com),  
Phone: 781-659-2362, fax: 781-659-2362**

## **MEDIA, INTERNET & SOCIAL NETWORKING GUIDELINES**

**Dear Parents,**

As we begin our summer Camping Season we would like you to review our Cell Phone and Social Networking guidelines. When necessary campers may have their cell phones kept at the main lodge until the end of the camp day. ***These policies are to maintain a safe, healthy, and positive summer.***

### **CELL PHONES ARE PROHIBITED:**

Exceptions will only be given to designated staff that must have it to perform their duties, i.e. bus monitors and designated leadership/activity staff. They are a distraction and many phones have cameras that provide opportunity to quickly distribute photos and upload to the internet, which could pose a risk for our summer community. **The phones in the camp office are available and procedures are in place to pass on messages to campers, CIT's and staff as needed.**

### **SOCIAL NETWORKING ON THE NET:**

Meadowcroft Day Camp requires staff not to "friend" CIT's or campers and to exercise great discretion with regard to social networking. Individuals that choose to have social networking sites need to be aware that these forms of networking are public and globally visible. The content displayed can impact a camper, family, or camp well into the future. We ask that these sites and correspondence be monitored closely to protect the entire Meadowcroft summer community. Inappropriate behavior while networking will be subject to disciplinary action and includes:

- Any behavior or content that is used to demean, harass, bully, or intimidate another individual
- Offensive, vulgar language
- Photos or content that could violate the reputation of Meadowcroft Summer Programs
- Using the Meadowcroft Logos

### **PHOTOGRAPHS AND CAMERA USE:**

Meadowcroft Staff may not take pictures of campers or CIT's without the written permission from a parent and camp director approval. At no time may these pictures be posted to the internet or shared with any type of media. Meadowcroft will be responsible for taking pictures of campers for their marketing efforts as directed by the photo permission on the registration on our web site. Meadowcroft is not responsible for any camper's phones or cameras brought to camp. Pictures may only be taken under supervision of staff, with parent permission and approval. We ask that the staff member review the photographs (digital or print) for appropriateness and inform the camp if you discover any images that are inappropriate or of concern to you.

### **SHARING CONTACT INFORMATION:**

We recognize that campers/CIT's and staff develops close trusting relationships with one another at camp. Staff should not exchange contact information (e.g. e-mail address, profile names, cell phone numbers) with campers/ CIT's without parent/guardians WRITTEN permission.